

DISTRIBUTION AND CIRCULATION

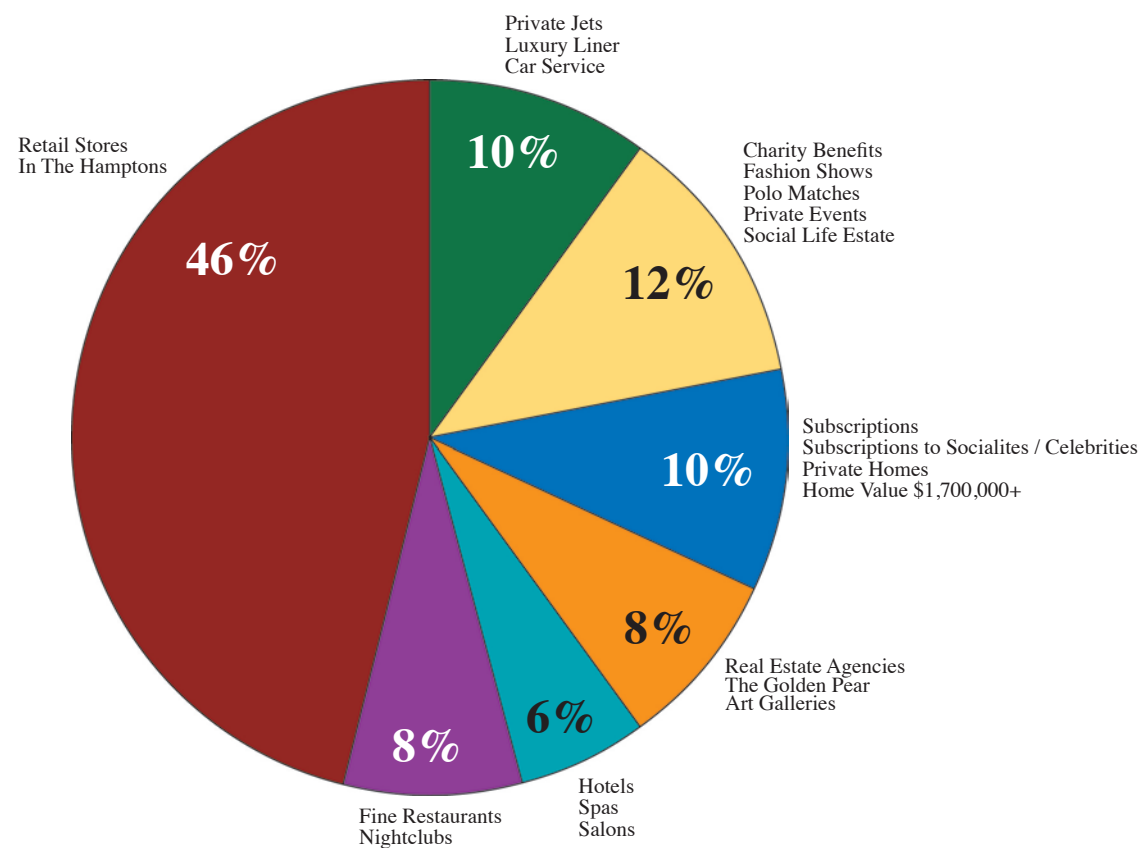
WHERE CAN YOU FIND SOCIAL LIFE

CIRCULATION BREAKDOWN

Circulation is 45,000 magazines per issue.

Social Life receives a six-time pass-along rate, with a total readership of 270,000.

In order to access the highest number of luxury readers possible, we deliver to specific locations frequented by our readership.



DISTRIBUTION BREAKDOWN

RETAIL STORES IN THE HAMPTONS 46%

Social Life reaches readers at the most prestigious and prominent locations, including fashion boutiques, jewelers, private clubs, coffee shops, beauty stores and furniture stores.

SUBSCRIPTIONS AND PRIVATE HOME DELIVERY 10%

Social Life yearly subscriptions are available for \$60. Social Life is delivered throughout the Hamptons estate section and to high-net-worth and high income individuals.

REAL ESTATE AGENCIES, THE GOLDEN PEAR AND ART GALLERIES 8%

Social Life is distributed to select art galleries, real estate offices, and to all Golden Pear's.

FINE RESTAURANTS AND NIGHTCLUBS 8%

Social Life is distributed to select restaurants and nightclubs.

HOTELS, SPAS AND SALONS 6%

Social Life is available at the most prestigious resorts in the Hamptons. These include but are not limited to: the Baker House, Maidstone, Gurney's Inn, the Hedges Inn, the Montauk Yacht Club, Southampton Inn, the Village Latch Inn Hotel, and Westhampton Bath & Tennis Hotel and Marina.

CHARITY EVENTS, FASHION SHOWS, POLO MATCHES, PRIVATE EVENTS AND THE SOCIAL LIFE ESTATE 12%

Social Life provides direct access to the exclusive most high-profile events, including charity galas, fashion shows, film and music festivals, movie premieres, and polo matches. It also includes distribution on 15 weeks at the Social Life Estate. The Social Life Estate hosts eight high-profile events and is visited by many celebrities.

PRIVATE JETS, LUXURY LINER AND CAR SERVICE 10%

Social Life is distributed in private planes, airports, and in the vehicles of the most prominent executive car and limousine services. This includes our exclusive partnership with the Luxury Liner.

THIS IS A PARTIAL LIST OF THE 600 LOCATIONS TO FIND SOCIAL LIFE

AMAGANSETT

Amagansett Farmers Market
C. Whitmore Gardens
Corcoran
Lobster Roll

Montauk Yacht Club
Montauk Downs Golf Course
Pampered on the Pond
Surf Lodge

QUOGUE

The Real Estate Store

BRIDGEHAMPTON

Banana Republic
Bobby Van's
Candy Kitchen
Dapper Dog
English Country Antiques
Loaves & Fishes
LIRR Station
Pierre's
Prudential Real Estate
Starbuck's
World Pie

SAG HARBOR

Baron's Cove Inn
B Smith's
Cavaniola Gourmet Cheese
Fisher's Home Furnishings
Golden Pear
Sag Harbor Inn
Schiavoni's Market
Time Past Antiques

EAST HAMPTON

Babette's
Bamboo
Blue & Cream
Book Hampton
Calypso
Catherine Malandrino
Chase Bank
Citarella
Cole Haan
Della Femina
East Hampton Airport
Elie Tahari
Golden Pear
Hildreths
J.Crew
LIRR Station
Maidstone Arms
Michael Kors
Nick & Toni's
The Palm
Prudential Real Estate
Ralph Lauren
Ricky's
Scoop Beach
Starbuck's
Tennis East
Theory
Waldbaum's

SOUTHAMPTON

Barrister's Restaurant
Book Hampton
Crescendo Designs
English Country Antiques
Golden Pear
Gym Source
Harmont & Blaine
Hildreth's
Intermix
Jildor Shoes
La Carezza Salon
La ParmigianaLe Sportsac
Lilly Pulitzer
LIRR
Max Studio
Radu Fitness
Ralph Lauren
Red Bar
Rose Jewelers
Saks Fifth Avenue
Sant Ambroeus
Savanna's
Second Nature
Southampton Inn
LIRR Station
Village Cheese Shop
Village Latch

WAINSCOTT

Country Home Pool & Spa
Georgica

HAMPTON BAYS

Prudential Real Estate
Town & Country Florist
Village Real Estate

WATER MILL

Citarella
Salon at Water Mill

MONTAUK

Gurney's
Harvest on Fort Pond
LIRR Station

WESTHAMPTON

Bath & Tennis club
Casa Basso
LIRR